

NatureWorks

SUTTON



Sutton Avian
Research Center

AWARD

FOR EXCELLENCE IN COMMUNICATING CURRENT CONSERVATION ISSUES

As our society becomes more and more urban, humans have less and less opportunity to interact directly with nature. Television, movies and photography have become crucial links that connect us to the natural world. Through media and the visual arts, conservationists alert us to today's important environmental issues. They help us develop a greater understanding of the complex relationships upon which all life depends.

About the Sutton Center.

The George Miksch Sutton Avian Research Center is a nationally-renowned, non-profit organization, affiliated with the Oklahoma Biological Survey and College of Arts and Sciences, University of Oklahoma, whose mission is to find cooperative conservation solutions for birds and the natural world through science and education.

For seven years, the Sutton Avian Research Center has honored talented, professional conservationists who capture the beauty of our planet with film, photos and music, and then bring it into our classrooms and living rooms for our appreciation, enjoyment and education.

In 2012, for the seventh time, the Sutton Avian Research Center in partnership with NatureWorks and other sponsors, will honor talented high school students for excellence in conservation communication. Selected instructors of winning students will also be honored.



About the Sutton Award.

The Sutton Award recognizes high school students, grades ten through twelve, who demonstrate the ability to communicate a current conservation topic in a most artistic, dramatic and/or compelling way.

The Sutton Award is comprised of up to \$15,000 in cash to be distributed to students, and to selected instructors of winning students as determined by the selection committee.

Eligibility.

1. Student must be in tenth, eleventh, or twelfth grade.
2. Student must be attending school (public, private or home-school) in the state of Oklahoma.
3. Student must not be an employee or an immediate family member of an employee of the Sutton Center or the University of Oklahoma.

With generous assistance from Sutton's Partners in conservation.

NatureWorks
Riggs, Abney, Neal, Turpen, Orbison & Lewis
Bama Companies
The Mayo Hotel

The Sutton Center has been featured in dozens of regional, national, and international publications.



Application Requirements.

1. Create and submit a presentation piece that tells an intriguing story about a current conservation topic, such as water, air or soil quality, or wildlife conservation. The project should specifically focus on your personal interest and/or involvement in conservation; (This accounts for two-thirds of total score.)

2. Choose ONE of the following format categories for your presentation:

a. Movie – Must be on VHS or DVD (Quicktime or Windows Media format) and include narration and/or music. Not to exceed 5 minutes in length.

b. Photo Essay – Photographs (2-12) mounted suitably for presentation.

c. Fine Art – May be a drawing, painting, sculpture or mixed media.

d. Advertising – Television commercial, poster, website or other medium.

3. Include a brief but detailed Project Essay (two pages or less) which explains why you chose your subject, describes the project and explains what impact, if any, your project may have on conservation. **(This accounts for one-third of total score.)**

4. Complete the attached official scholarship application and include it with your entry. Entries will be judged both on the presentation piece **(two-thirds)** and the project essay **(one-third)**.

Selection Process.

1. Submit your presentation piece and essay, and your official scholarship form to:

**The Mayo Hotel
115 West 5th Street
Tulsa, OK 74103
(918) 948-6067**

Entries may only be received 8:30 a.m. to 5:00 p.m. Monday, January 30, through Friday, February 3 and Monday, February 6, through Friday, February 10, 2012.

2. Entries will be reviewed by a selection committee made up of representatives from NatureWorks, the University of Oklahoma and informed corporate representatives.

3. Entries will be evaluated based on their power to effectively communicate a current conservation issue.

4. The selection committee will announce one or more winners no later than February 24, 2012. Winners will be invited to attend opening ceremonies at the NatureWorks Art Show 2012.

5. The committee's decisions are final and no correspondence will be exchanged.

Award Conditions.

1. Winners must agree to publication of their likenesses and names for promotional and publicity purposes. By submitting an entry, applicants authorize the Sutton Avian Research Center to use all materials in future promotional and educational publications or for other purposes as required, without further compensation.

2. All entries (excluding application) must be picked up Friday, February 24, through Monday, February 27, 2012 from 8:30 a.m. to 5:00 p.m. at

**The Mayo Hotel
115 West 5th Street
Tulsa, OK 74103
(918) 629-4591**

3. The Sutton Avian Research Center, selection committee and/or sponsors will not be held liable for any loss or damage to entries.

For more information, go to:

www.suttoncenter.org or
www.natureworks.org
or call: Hillary Parkhurst
Sutton Avian Research Center
(918) 629-4591

This scholarship information and entry form may be found at www.suttoncenter.org





2012 Scholarship Form

Description of entry:

Entrant Information

Full Name: _____

Project Title: _____

Home Address: _____

City: _____ State: _____ ZIP: _____

Home Phone: () _____ Cell Phone: () _____

E-mail Address: _____

School: _____

Principal's Name: _____

School Phone: () _____

To be completed by the entrant's teacher (or if home-schooled, by parent)

I declare that the work for this entry was completed by the entrant.

Name: _____

Phone: _____

E-mail Address: _____

Signature: _____

Prizes

Awards totaling as much as \$15,000 are available to students and their teachers as determined by the selection committee.

To be complete, your entry must include:

1. This completed Application, signed by your teacher (or if home-schooled, by your parent)
2. Your Presentation Piece that falls into one of the listed Categories (2/3 Credit)
3. Your typed Project Essay (1/3 Credit) (not to exceed two pages)

Entries may only be received

8:30 a.m. to 5:00 p.m.

**Monday, January 30, through Friday, February 3, 2012,
And Monday, February 6, through Friday, February 10 at:**

**The Mayo Hotel
115 West 5th Street
Tulsa, OK 74103
(918) 948-6067**

Contact Hillary Parkhurst at 918-629-4591 or email haparkhurst@gmail.com

Entries may not be submitted via website.